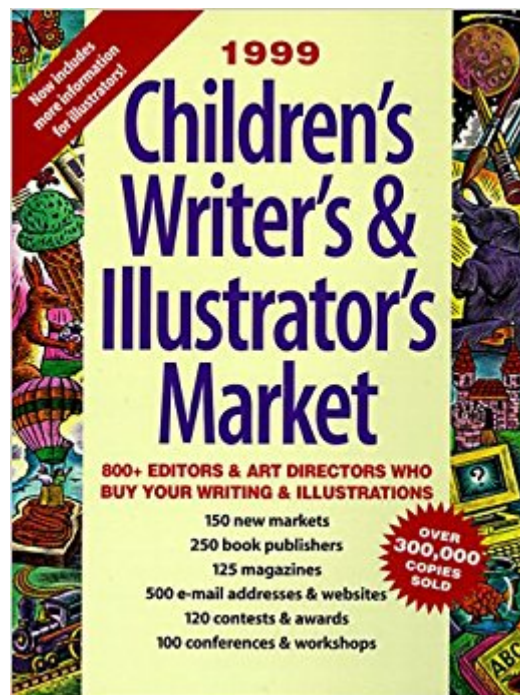




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# 1999 Children's Writer's & Illustrator's Market (Children's Writer's & Illustrator's Market, 1999)



## Book Information

Series: Children's Writer's and Illustrator's Market

Paperback: 392 pages

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## Customer Reviews

The big news accompanying this year's Children's Writer's & Illustrator's Market is its increased emphasis on illustration. Artist's & Graphic Designer's Market editor Mary Cox reveals what art directors at children's publishers are looking for; Lowell House Juvenile discloses that there are never enough illustrations of junior-high-age kids; and Joe Lacey, whose characters appear in coloring books, kids' magazines, and on Silly Putty packages, divulges that much of his success can be attributed to his sending frequent mailings "to all my clients regardless of how steady the work is from them." But, writers, don't despair. There's just as much for you here as ever, starting, of course, with the invaluable listings--everything from publishers to contests. The tips from industry insiders continue to discourage alphabet books, anthropomorphism, and preachiness; those same sources seek books concerning multiculturalism, the mentally and physically challenged, and emotional intelligence. Katie Davis (Who Hops?) tells how best to submit a picture book, and Kathleen Krull (Lives of the Presidents) recommends nonfiction as the best way to "get one's writing 'foot' into the publishing 'door.'" As always, we are cautioned not to write down to young adults and children. And writers are counseled not to neglect the rich resources of the local public library. "Immerse yourself in the best children's literature," recommends Richard C. Owen Publishers. "Cultivate the company of librarians," adds Kathleen Krull; they "will tell you the many subject areas where they can't fill requests." --Jane Steinberg

This is a necessary, indispensable resource for anyone desiring to become published. It is completely detailed with every iota of info you could possibly need for submission. It also provides helpful anecdotes & facts about the whole process of getting published.

Let's be honest. In a field saturated by talented writers, there is no substitute for having some help from inside the industry. However, for any persistent writer or illustrator who has the talent, but no "in," there is no substitute for this listing, which gives one hope for publication without candy coating the difficult task of breaking into this field. The listings are easy to use, and writer/illustrator-oriented, really bending over backwards to provide enough details about each potential publication company to prevent wasted effort. If you have an agent, or the means to get your manuscript or portfolio looked at by someone who matters, use that. But if not, use this book to maximize your effort and chances.

With over 800 places to sell your writing and illustrations, the Children's Writer's & Illustrators Market is a necessary reference for the children's writer. Many times people will tell me, "I've written a children's story and I don't know the next step. How to I get it published." This book tells it all. It's a regular Writing for Children 101. It has chapters that explain copyright law, proper manuscript formatting, whether to find an agent, and how to write a query letter. Whether your new to the publishing business or a seasoned professional, the Children's Writers & Illustrators market is an excellent and economical purchase that will help you sell your work.

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